GLOBAL MBA
INTERNATIONAL BUSINESS INTERIMS

GENEVA, Doing Business in the European Community  April 30 - May 6, 2006

REGISTRATION, SEPTEMBER 1-30, 2005:
Priority deadline for registration is September 1-30, 2005. This program is offered to the first 40 students who register. Registration is on a first-come first-serve basis. A minimum of 20 students must register for this Seminar to be offered.

SAMPLE OF LAST YEAR’S AGENDA:
Sunday: Afternoon Check-in at Hotel Lobby
Monday: City tour. Visit to Thunderbird Europe Campus. Lecture by Thunderbird Europe faculty on “Dealing with European culture.”
Evening wine & cheese tasting.
Tuesday: Tour and overview of the United Nations.
Open forum at the World Trade Organization.
Wednesday: Tour of Chateux Chillon.
Nestle presentation, Nestle Worldwide in Vevey
Thursday: Presentation and visit to ST Microelectronics one of the worlds largest semiconductor companies.
Presentation and visit of CERN, the European organization for nuclear research where the web was born.
Friday: Day trip to Chamonix and Mont Blanc, FR.
Skiing is optional. Farewell dinner at LeViex Logis in Yvoire, FR.
Saturday: Hotel check-out before 12:00pm

NOTES:
Six-night double-occupancy room is included. Single rooms are available for an additional charge of US $420.00.
Entertaining and dining is at your own expense. This Seminar is only offered to Global MBA students. Group Transportation to and from all program seminar presentations and activities is included; airport transportation is not. Note: the Global MBA reserves the right to modify the schedule as needed due to unforeseen circumstances.

VISAS & PASSPORT:
Please check with French and Swiss consulates at least one month prior to departure. Your passport should be valid through the end of December 2007. Students need to carry their passports at all times during the program.

APPROXIMATE COST TO DESTINATION:
- Mexico City… $990.35
- Santa Cruz… $1511.53
- Lima… $1142.01
- San Jose… $1441.67
- Miami… $1598.83
- San Salvador… $1442.02

Listed above: Regular full price publicized fares

CULTURAL ACTIVITIES:
Welcome Wine and Cheese tasting at our Thunderbird Europe Campus. Visit to Chamoix (ski resort) and the spectacular Mont Blanc. Visit the beautiful Yvoire-Lemann, and enjoy a farewell dinner at the world renowned Le Vieux Logis.

DOING BUSINESS IN THE EUROPEAN COMMUNITY:
This seminar will provide a brief, yet useful window into doing business in the European Community by visiting international institutions such as the World Trade Organization and the United Nations, attending presentation at multinational corporations such as Nestle, Novartis, or CERN, and attending faculty presentations on the Do’s and Don’t of Doing Business in the EU.

Lead Faculty: Dr. Bert Valencia, Thunderbird Global MBA Director
Course Grade Based On: Participation, quiz, and integrative report
Other Visits & Activities: Mont Blanc, Chamonix, the International Committee of the Red Cross headquarters, a wine and cheese tasting at the Thunderbird Europe campus, and closing dinner at LeViex Logis in Yvoire, France.

Geneva Airfare Allowance: US $500.00

Single Room Extra Fee: US $420.00